

## Jewish Museum London Picture Library Services and Fees

Jewish Museum London has an extensive range of images relating to Jewish life available for use by third parties. These include photographs, prints and drawings of individuals, community life and institutions, religious objects and practices, and Jewish social history.

There are three elements to charges incurred in using images from our collections:

- Media fees – cost of providing prints or scans
- Rights (license) fees – for the right to reproduce and use an image
- Shipping fees – for postage and packaging, dependent on requirements.

Advance payment of media fees is required before images can be supplied; rights fees must be paid in advance of any usage.

All charges are quoted exclusive of VAT, which will be levied as appropriate. VAT is charged on all UK orders and for all EU orders except where a business is VAT registered (proof required). VAT is not charged on international orders outside the EU.

All images must be used with the credit line '© Jewish Museum London' or 'Courtesy of the Jewish Museum London'

### **MEDIA FEES**

Images are usually provided as a reproduction quality CMYK TIFF file on CD or by email. Specific sizes/resolutions can be arranged by request.

Low resolution reference JPEG images may be sent to clients to assist in choosing images to be ordered.

We can also provide A4/A3 digital prints from file (B&W or colour). Other print sizes by request only.

Images are usually supplied within 10 working days. Images required in a shorter time frame will incur a rush fee of an additional 50%.

TIFF file (average file size c. 20MB)	£30
A4 digital print	£10
A3 digital print	£15

The Jewish Museum only allows reproductions from its own media.

No reproduction rights are implied by the provision of images to a third party.

**RIGHTS FEES**

Rights are available for a range of uses, on a per image basis.

All rights are one-time, one edition and non-exclusive (unless otherwise stated).

If you would like to use a Jewish Museum image for a purpose not listed here, please contact the Museum for a quote.

Black and white images are charged at the same rate as colour.

**Books, Journals, Periodicals, Newspapers**

	¼ page	½ page	¾ page	Full page	Front cover	Wraparound cover
SINGLE LANGUAGE eg English						
1 country	55	70	85	100	200	300
USA/Canada only	70	85	100	115	225	325
World excluding USA/Canada	80	95	110	125	250	350
World	100	115	130	145	275	375
ALL LANGUAGES						
World	125	140	155	170	350	450

Book rates are on the basis of a print run of 10,000.

10% discount on print runs of less than 5,000.

20% discount on total order where more than 5 images are used.

25% discount for reuse in revised edition.

50% discount for textbook/academic/non-profit use.

Additional charges incurred where print run exceeds 10,000:

25% addition for print runs of 10,000 - 25,000

50% addition for print runs of 25,000 - 50,000

75% addition for print runs of 50,000 - 75,000

100% addition for print runs of 100,000 +

## Television & Video

	First TX	Repeat TX	Unlimited TX & retail video/DVD (10 years)
Local	50	25	N/a
UK/EU	80	40	350
USA/Canada	80	40	350
World	120	60	600

Fees are based on the number of transmissions (TX), with a maximum licence period of 10 years from first broadcast. Please note that we do not grant rights in perpetuity.

Fees are per image, for the reproduction of still images for editorial use, for a flash period of up to 12 seconds.

Rights for other territories or for feature film or advertising use by negotiation.

Filming may be undertaken in the Jewish Museum galleries by arrangement.

20% discount on total order where more than 5 images are used.

## Websites

Editorial use:

	Home page	Other page
Up to 1 month	100	70
Up to 3 months	120	90
Up to 1 year	180	150
Up to 3 years	250	200

Commercial/advertising use:

	Home page	Other page
Up to 1 month	180	120
Up to 3 months	200	150
Up to 1 year	300	200

Academic/educational/museum use – up to 3 years: £60

Domestic editorial use – up to 3 years: £15

20% discount on total order where more than 5 images are used.

## CD/DVD Publications

Editorial use (single language):

Print run up to 10,000	£70
Print run up to 50,000	£100

20% discount on total order where more than 5 images are used.

Images for CD covers are charged as for book covers (see above).

## SHIPPING FEES

### Postage and packing

UK	£1.50
Europe/Israel	£2
Worldwide	£3

All items are shipped using regular Royal Mail services. Please contact the museum to arrange recorded/special delivery or insured courier service.

### Further information

For further information please contact the Jewish Museum London:

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